

## THE NEW ORLEANS MILITARY AND MARITIME ACADEMY EMBLEM



The emblem of the New Orleans Military and Maritime Academy is rich in symbols reflecting the mission and scope of the Academy. All elements of the emblem have meaning and are woven together into this impressive and powerful image. In similar fashion, these same elements will be woven into the educational and personal fabric of the Academy's Cadets, making them individually stronger and prepared for success when they graduate.

### The Elements explained:

- Anchor: Reflects maritime tradition, naval services, and the great city that hosts the academy.
- Fleur-de-lis: A reference again to the history of New Orleans and the local region from its French heritage. The Fleur-de-lis has a long history of association with European Coats of Arms and various military units.
- Laurels: Associated with victory, achievement and status in the Rome/Greek tradition.
- Owl: The owl is from the Ancient Greeks, symbolizing scholarship, intelligence and wisdom. It was often associated with the Greek goddess Athena and her patron Greek city of Athens.
- Shield: The background shield that encompasses the emblem represents a blazon or heraldic coat of arms from military, individual, and country visual representations.
- 3 Stars: These represent the Academy's core values of academics, leadership, and citizenship.

Colors: The colors of scarlet and gold honor the Marine Corps. The traditional Mardi Gras colors are used with their associated meaning: Purple (Justice), Green (Faith) and Gold (Power).

### About the Designer:

The New Orleans Military and Maritime Academy logo and identity was designed by New Orleans area resident, Matt Touchard. Matt has designed projects for Pat Benatar, Cirque du Soleil, Tidewater, Smoothie King, Barq's Root Beer, Scandinavia Furniture, Rouses Supermarkets and New Orleans Daiquiris.

To learn more about Matt and view his work, visit: <http://www.behance.net/touchard>